

# CS257 Linear and Convex Optimization

## Lecture 1

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# Contents

1. Mathematical Optimization

2. Global and Local Optima

# Mathematical Optimization Problems

$$\begin{array}{ll} \text{minimize} & f(\mathbf{x}) \\ \text{subject to} & \mathbf{x} \in X \end{array} \quad \text{or} \quad \min_{\mathbf{x} \in X} f(\mathbf{x})$$

- $f : \mathbb{R}^n \rightarrow \mathbb{R}$ : **objective function**
- $\mathbf{x} = (x_1, x_2, \dots, x_n)^T \in \mathbb{R}^n$ : **optimization/decision variables**
- $X \subset \mathbb{R}^n$ : **feasible set** or **constraint set**
  - ▶  $\mathbf{x}$  is called **feasible** if  $\mathbf{x} \in X$  and **infeasible** if  $\mathbf{x} \notin X$ .

Maximizing  $f$  is equivalent to minimizing  $-f$ ; will focus on minimization.

The problem is **unconstrained** if  $X = \mathbb{R}^n$  and **constrained** if  $X \neq \mathbb{R}^n$ .

$X$  is often specified by **constraint functions**,

$$\begin{array}{ll} \min_{\mathbf{x}} & f(\mathbf{x}) \\ \text{s. t.} & g_i(\mathbf{x}) \leq 0, \quad i = 1, 2, \dots, m \end{array}$$

General optimization problems are very difficult; we will focus on **convex optimization** problems (to be defined later).

## Example: Data Fitting

Recall Hooke's law in physics,

$$F = -k(x - x_0) = -kx + b, \quad \text{where } b = kx_0$$

- $F$  : force
- $k$  : spring constant
- $x$  : length
- $x_0$  : length at rest

Given  $m$  measurements  $(x_1, F_1), (x_2, F_2), \dots, (x_m, F_m)$ ,

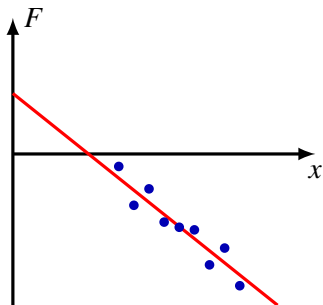
$$F_i = -kx_i + b + \epsilon_i$$

- $\epsilon_i$  : measurement error

find  $k, b$  by fitting a line through data.

Least squares criterion,

$$\min_{k>0, b>0} \sum_{i=1}^m \epsilon_i^2 = \sum_{i=1}^m (F_i + kx_i - b)^2$$



## Example: Linear Least Squares Regression

A **linear model** predicts a **response/target** by a linear combination of **predictors/features** (plus an **intercept/bias**),

$$\hat{y} = f(\mathbf{x}) = b + \sum_{i=1}^n w_i x_i = \mathbf{w}^T \mathbf{x} + b$$

Given  $m$  data points  $(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), \dots, (\mathbf{x}_m, y_m)$ , **linear (least squares) regression** finds  $\mathbf{w}$  and  $b$  by minimizing the sum of squared errors,

$$\min_{\mathbf{w} \in \mathbb{R}^n, b \in \mathbb{R}} \sum_{i=1}^m (f(\mathbf{x}_i) - y_i)^2 = \sum_{i=1}^m (\mathbf{w}^T \mathbf{x}_i + b - y_i)^2$$

In a more compact form,

$$\min_{\mathbf{w} \in \mathbb{R}^n, b \in \mathbb{R}} \|\mathbf{X}\mathbf{w} + b\mathbf{1} - \mathbf{y}\|^2$$

- $\mathbf{X} = (\mathbf{x}_1, \dots, \mathbf{x}_m)^T \in \mathbb{R}^{m \times n}$ ,  $\mathbf{y} = (y_1, \dots, y_m)^T \in \mathbb{R}^m$
- $\mathbf{1} = (1, 1, \dots, 1)^T \in \mathbb{R}^m$
- $\|\mathbf{z}\| = \sqrt{\mathbf{z}^T \mathbf{z}} = \sqrt{\sum_{i=1}^n z_i^2}$  for  $\mathbf{z} = (z_1, \dots, z_n)^T \in \mathbb{R}^n$

## Example: Shipping Problem

- need to ship products from  $n$  warehouses to  $m$  customers
- inventory at warehouse  $i$  is  $a_i, i = 1, 2, \dots, n$
- quantity ordered by customer  $j$  is  $b_j, j = 1, 2, \dots, m$
- unit shipping cost from warehouse  $i$  to customer  $j$  is  $c_{ij}$

Let  $x_{ij}$  be quantity shipped from warehouse  $i$  to customer  $j$

Minimize total cost by solving the following **linear program**

$$\min_{(x_{ij})} \sum_{i=1}^n \sum_{j=1}^m c_{ij} x_{ij}$$

$$\text{s. t.} \quad \sum_{i=1}^n x_{ij} = b_j \quad \text{for } j = 1, 2, \dots, m$$

$$\sum_{j=1}^m x_{ij} \leq a_i \quad \text{for } i = 1, 2, \dots, n$$

$$x_{ij} \geq 0 \quad \text{for } i = 1, 2, \dots, n; j = 1, 2, \dots, m$$

## Example: Binary Classification



vs



Represent an image by a vector  $\mathbf{x} \in \mathbb{R}^n$ , label  $y \in \{+1, -1\}$

Given a set of images with labels  $(\mathbf{x}_1, y_1), (\mathbf{x}_2, y_2), \dots, (\mathbf{x}_m, y_m)$ , want function  $f : \mathbb{R}^n \rightarrow \mathbb{R}$ , called **classifier**, such that

$$\begin{cases} f(\mathbf{x}_i) > 0, & \text{iff } y_i = +1 \\ f(\mathbf{x}_i) < 0, & \text{iff } y_i = -1 \end{cases} \iff y_i f(\mathbf{x}_i) > 0$$

Once we find  $f$ , we can use  $\hat{y} = \text{sign}[f(\mathbf{x})]$  to classify new images.

How to find  $f$ ? Let's consider **linear classifiers**, i.e.  $f(\mathbf{x}) = \mathbf{w}^T \mathbf{x} + b$

## Example: Binary Classification (cont'd)

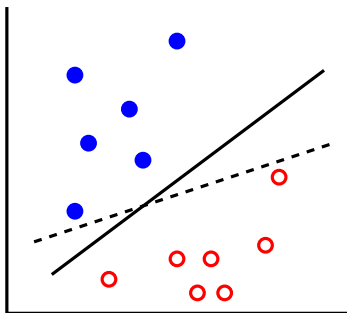
Assume data is linearly separable, i.e. exists hyperplane  $\mathbf{w}^T \mathbf{x} + b = 0$  s.t.

$$y_i(\mathbf{w}^T \mathbf{x}_i + b) > 0, \quad \forall i$$

May exist many such hyperplanes.

Want to maximize the minimum distance to the hyperplane

- more robust against noise





## Example: Binary Classification (cont'd)

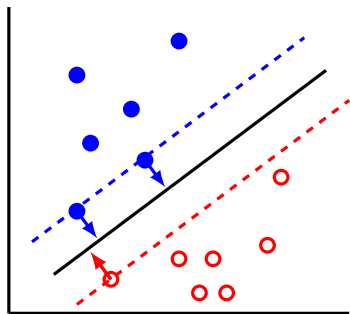
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May exist many such hyperplanes.

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**Support vector machine:** linear classifier with maximum margin

$$\begin{aligned} \max_{\mathbf{w}, b} \quad & \min_{1 \leq i \leq m} \frac{|\mathbf{w}^T \mathbf{x}_i + b|}{\|\mathbf{w}\|} \\ \text{s. t.} \quad & y_i(\mathbf{w}^T \mathbf{x}_i + b) > 0, \quad i = 1, 2, \dots, m \end{aligned}$$

Can be reformulated as equivalent convex optimization problem yielding the same optimal hyperplane.

## Example: Binary Classification (cont'd)

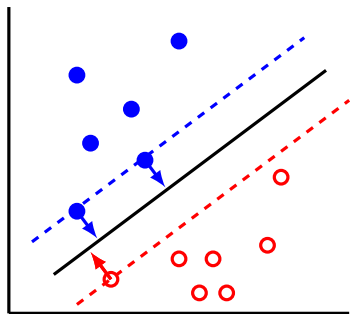
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May exist many such hyperplanes.

Want to maximize the minimum distance to the hyperplane

- more robust against noise



**Support vector machine:** linear classifier with maximum margin

$$\begin{aligned} \min_{\mathbf{w}, b} \quad & \frac{1}{2} \|\mathbf{w}\|^2 \\ \text{s. t.} \quad & y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1, \quad i = 1, 2, \dots, n \end{aligned}$$

We will see this is a convex optimization problem.

# SVM

## Problem reformulation

- Note  $|w^T x_i + b| = y_i(w^T x_i + b)$ , as  $y_i = \text{sgn}(w^T x_i + b)$ .
- For  $\alpha > 0$ ,  $\tilde{w} = \alpha w$  and  $\tilde{b} = \alpha b$  determine the same hyperplane  $P$ ,

$$x \in P \iff w^T x + b = 0 \iff \tilde{w}^T x + \tilde{b} = 0$$

- Choosing  $\alpha$  properly, we can assume  $\min_{1 \leq i \leq m} y_i(\tilde{w}^T x_i + \tilde{b}) = 1$ ,

$$\begin{aligned} \max_{\tilde{w}, \tilde{b}} \quad & \frac{1}{\|\tilde{w}\|} \\ \text{s. t.} \quad & y_i(\tilde{w}^T x_i + \tilde{b}) \geq 1, \quad i = 1, 2, \dots, m \end{aligned}$$

- Maximizing  $1/z$  is equivalent to minimizing  $\frac{1}{2}z^2$ ,

$$\begin{aligned} \min_{\tilde{w}, \tilde{b}} \quad & \frac{1}{2} \|\tilde{w}\|^2 \\ \text{s. t.} \quad & y_i(\tilde{w}^T x_i + \tilde{b}) \geq 1, \quad i = 1, 2, \dots, m \end{aligned}$$

## Appendix: Distance to Hyperplane

- $\mathbf{w} \perp$  hyperplane  $P : \mathbf{w}^T \mathbf{x} + b = 0$
- $\mathbf{x}'_i$  is orthogonal projection of  $\mathbf{x}_i$  onto  $P$ , i.e.

$$\mathbf{x}_i - \mathbf{x}'_i \perp P$$

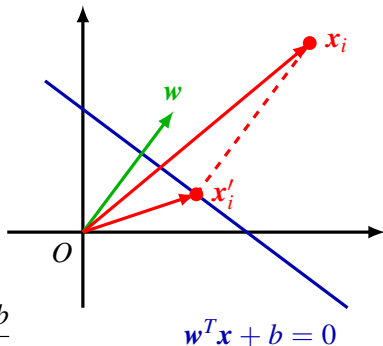
$$\mathbf{w}^T \mathbf{x}'_i + b = 0$$

- $\mathbf{x}_i - \mathbf{x}'_i = \gamma_i \mathbf{w}$  for some  $\gamma_i \in \mathbb{R}$ ,

$$\mathbf{w}^T (\mathbf{x}_i - \gamma_i \mathbf{w}) + b = 0 \implies \gamma_i = \frac{\mathbf{w}^T \mathbf{x}_i + b}{\mathbf{w}^T \mathbf{w}}$$

- distance from  $\mathbf{x}_i$  to  $P$  is

$$\min_{\mathbf{y} \in P} \|\mathbf{x}_i - \mathbf{y}\| = \|\mathbf{x}_i - \mathbf{x}'_i\| = \|\gamma_i \mathbf{w}\| = \frac{|\mathbf{w}^T \mathbf{x}_i + b|}{\|\mathbf{w}\|}$$



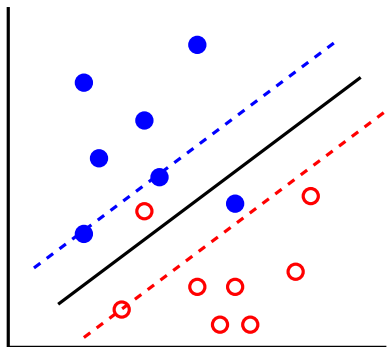
# Soft Margin SVM

Hard margin SVM requires linear separability

$$\begin{aligned} \min_{\mathbf{w}, b} \quad & \frac{1}{2} \|\mathbf{w}\|^2 \\ \text{s. t.} \quad & y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1, \quad \forall i \end{aligned}$$

When not linear separable,

- relax constraints
- penalize deviation



**Soft margin SVM:** introduce **slack variables**  $\xi = (\xi_1, \dots, \xi_n)^T$

$$\begin{aligned} \min_{\mathbf{w}, b, \xi} \quad & \frac{1}{2} \|\mathbf{w}\|_2^2 + C \sum_{i=1}^n \xi_i \quad (C > 0 \text{ is hyperparameter}) \\ \text{s. t.} \quad & y_i(\mathbf{w}^T \mathbf{x}_i + b) \geq 1 - \xi_i, \quad i = 1, 2, \dots, n \\ & \xi \geq \mathbf{0}, \quad (\text{i.e. } \xi_i \geq 0, \quad i = 1, 2, \dots, n) \end{aligned}$$

# Contents

1. Mathematical Optimization

2. Global and Local Optima

# Global Optima

$\mathbf{x}^* \in X$  is a **global minimum**<sup>1</sup> of  $f$  if

$$f(\mathbf{x}^*) \leq f(\mathbf{x}), \quad \forall \mathbf{x} \in X$$

It is also called an **optimal solution** of the minimization problem

$$\min_{\mathbf{x} \in X} f(\mathbf{x}) \quad (\text{P})$$

and  $f(\mathbf{x}^*)$  is the **optimal value** of (P).

**Global maximum** is defined by reversing direction of inequality.

Maximum and minimum are called **extremum**.

**Note.** Global extrema may not exist.

- $f(x) = x, X = \mathbb{R}, \inf_{x \in X} f(x) = -\infty$  unbounded from below
- $f(x) = x, X = (0, 1), \inf_{x \in X} f(x) = 0$ , but not achievable

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<sup>1</sup>**Global minimum** often also refers to the minimum value  $f(\mathbf{x}^*)$ .

# Math Review

Euclidean inner product on  $\mathbb{R}^n$ :  $\langle \mathbf{x}, \mathbf{y} \rangle = \mathbf{x}^T \mathbf{y} = \sum_{i=1}^n x_i y_i$

Euclidean norm (2-norm):  $\|\mathbf{x}\|_2 = \sqrt{\mathbf{x}^T \mathbf{x}} = \sqrt{\sum_{i=1}^n x_i^2}$

A **norm** on  $\mathbb{R}^n$  is a function  $\|\cdot\| : \mathbb{R}^n \rightarrow \mathbb{R}$  satisfying

1.  $\|\mathbf{x}\| \geq 0, \forall \mathbf{x} \in \mathbb{R}^n$
2.  $\|\mathbf{x}\| = 0$  iff  $\mathbf{x} = \mathbf{0}$
3.  $\|a\mathbf{x}\| = |a|\|\mathbf{x}\|, \forall a \in \mathbb{R}, \mathbf{x} \in \mathbb{R}^n$  (**positive homogeneity**)
4.  $\|\mathbf{x} + \mathbf{y}\| \leq \|\mathbf{x}\| + \|\mathbf{y}\|, \forall \mathbf{x}, \mathbf{y} \in \mathbb{R}^n$  (**triangle inequality**)

**Example.**

- 1-norm:  $\|\mathbf{x}\|_1 = \sum_{i=1}^n |x_i|$
- $p$ -norm:  $\|\mathbf{x}\|_p = (\sum_{i=1}^n |x_i|^p)^{1/p}, p \geq 1$
- $\infty$ -norm:  $\|\mathbf{x}\|_\infty = \max_{1 \leq i \leq n} |x_i|$

Property 4 is given by Minkowski's inequality.

By default,  $\|\mathbf{x}\|$  means  $\|\mathbf{x}\|_2$ .



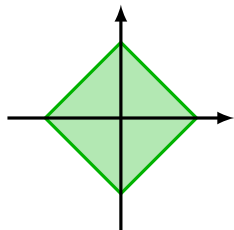
# Math Review

Open ball of radius  $r$  centered at  $\mathbf{x}_0$

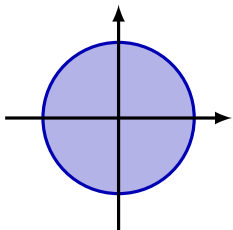
$$B(\mathbf{x}_0, r) = \{\mathbf{x} : \|\mathbf{x} - \mathbf{x}_0\| < r\}$$

Closed ball of radius  $r$  centered at  $\mathbf{x}_0$

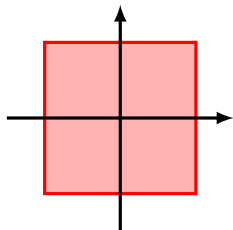
$$\bar{B}(\mathbf{x}_0, r) = \{\mathbf{x} : \|\mathbf{x} - \mathbf{x}_0\| \leq r\}$$



1-norm



2-norm



$\infty$ -norm

unit balls in  $\mathbb{R}^2$  with different norms

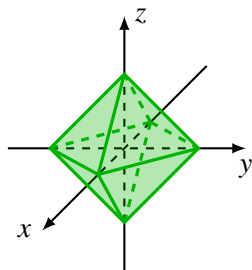
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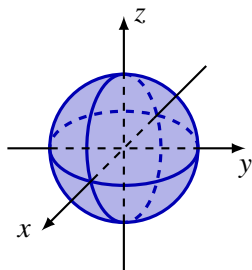
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Closed ball of radius  $r$  centered at  $\mathbf{x}_0$

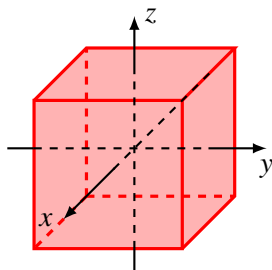
$$\bar{B}(\mathbf{x}_0, r) = \{\mathbf{x} : \|\mathbf{x} - \mathbf{x}_0\| \leq r\}$$



1-norm



2-norm



$\infty$ -norm

unit balls in  $\mathbb{R}^3$  with different norms

# Math Review

A set  $S$  is **open** if for any  $x \in S$ , there exists  $\epsilon > 0$  s.t.  $B(x, \epsilon) \subset S$ .

A set  $S$  is **closed** if its complement  $S^c$  is open.

Examples in  $\mathbb{R}$ .

- $(0, 1)$  is open.
- $[0, 1]$  is closed.
- $(0, 1]$  is neither open nor closed.
- $[1, \infty)$  is closed.

A sequence  $\{x_n\}$  converges to  $x$ , denoted  $x_n \rightarrow x$  or  $\lim_{n \rightarrow \infty} x_n = x$  if

$$\lim_{n \rightarrow \infty} \|x - x_n\| = 0$$

**Note.** In  $\mathbb{R}^n$ , if  $x_n \rightarrow x$  in one norm, it converges in any norm.

**Theorem.**  $S$  is closed iff for any sequence  $\{x_n\} \subset S$ ,

$$x_n \rightarrow x \implies x \in S.$$

# Math Review

A set  $S$  is **bounded** if there exists  $M < \infty$  s.t.  $\|\mathbf{x}\| \leq M, \forall \mathbf{x} \in S$ .

A set  $S \subset \mathbb{R}^n$  is **compact** if it is closed and bounded.

Examples in  $\mathbb{R}$ .

- $[0, 1]$  is compact
- $(0, 1)$ ,  $(0, 1]$  and  $[1, \infty)$  are not compact

A function  $f : X \subset \mathbb{R}^n \rightarrow \mathbb{R}$  is **continuous at  $\mathbf{x}$**  if for any  $\epsilon > 0$ , there exists  $\delta > 0$  s.t.

$$\mathbf{y} \in X \cap B(\mathbf{x}, \delta) \implies |f(\mathbf{y}) - f(\mathbf{x})| < \epsilon$$

Equivalently,  $f$  is continuous at  $\mathbf{x} \in X$  if

$$\forall \{\mathbf{x}_n\} \subset X, \quad \mathbf{x}_n \rightarrow \mathbf{x} \implies f(\mathbf{x}_n) \rightarrow f(\mathbf{x})$$

$f$  is **continuous** on  $X$  if it is continuous at every  $\mathbf{x} \in X$ .

# Existence of Global Optima

**Extreme Value Theorem.** If  $f$  is continuous on a compact set  $X$ , then  $f$  attains its maximum and minimum on  $X$ , i.e. there exist  $x_1, x_2 \in X$  (not necessarily unique) s.t.

$$f(x_1) \leq f(x) \leq f(x_2), \quad \forall x \in X.$$

**Example.**  $f(x) = x^2$  satisfies  $f(0) \leq f(x) \leq f(2)$  on  $[-1, 2]$ .

The Extreme Value Theorem gives **sufficient** conditions for the existence of global optima, but they are **not necessary**.

**Example.**  $f(x) = x^2$ .

- $\inf_{x \in (0,1)} f(x) = 0$ , but  $f(x) > 0$  for all  $x \in (0, 1)$ , no global min.
- $\min_{x \in [0,1)} f(x) = f(0)$ ,  $x^* = 0$  is global min, but  $[0, 1)$  not closed.
- $\min_{x \in \mathbb{R}} f(x) = f(0)$ ,  $x^* = 0$  is global min, but  $\mathbb{R}$  unbounded.

## Existence of Global Optima (cont'd)

**Corollary.** If  $f$  is continuous on  $\mathbb{R}^n$  and  $f(\mathbf{x}) \rightarrow +\infty$  as  $\|\mathbf{x}\| \rightarrow \infty$ , then  $\min_{\mathbf{x} \in \mathbb{R}^n} f(\mathbf{x})$  exists, i.e. there exists  $\mathbf{x}^*$  s.t.  $f(\mathbf{x}^*) \leq f(\mathbf{x}), \forall \mathbf{x}$ .

**Proof.**

- Since  $f(\mathbf{x}) \rightarrow +\infty$  as  $\|\mathbf{x}\| \rightarrow \infty$ , there exists  $M > 0$  s.t.  $f(\mathbf{x}) > f(\mathbf{0})$  when  $\|\mathbf{x}\| > M$
- The closed ball  $\bar{B}(\mathbf{0}, M)$  is compact
- By the Extreme Value Theorem, there exists  $\mathbf{x}^* \in X$  s.t.

$$f(\mathbf{x}^*) \leq f(\mathbf{x}), \quad \forall \mathbf{x} \in \bar{B}(\mathbf{0}, M)$$

- For  $\mathbf{x} \notin \bar{B}(\mathbf{0}, M), f(\mathbf{x}^*) \leq f(\mathbf{0}) < f(\mathbf{x})$ .

A function  $f$  is called **coercive** if  $f(\mathbf{x}) \rightarrow +\infty$  as  $\|\mathbf{x}\| \rightarrow \infty$ .

**Example.**  $f(\mathbf{x}) = \|\mathbf{x}\|^2$  coercive,  $\mathbf{x}^* = \mathbf{0}$  is global minimum.

**Example.**  $f(\mathbf{x}) = e^{-\|\mathbf{x}\|}$  not coercive, no global minimum.

**Example.**  $f(x) = \sin x$  not coercive,  $x^* = -\frac{\pi}{2}$  is global minimum.

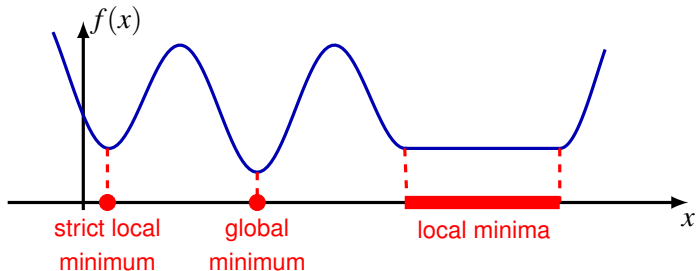
# Local Minimum

$x^* \in X$  is a **local minimum** of  $f$  if there exists  $\epsilon > 0$  s.t.

$$f(x^*) \leq f(x), \quad \forall x \in X \cap B(x^*, \epsilon)$$

$x^*$  is a **strict local minimum** if strict inequality holds for  $x \neq x^*$ .

**Local maximum** is defined by reversing direction of inequality.



Global minimum is always local minimum, but **not** vice versa.

- We will see local min is global min for convex problems

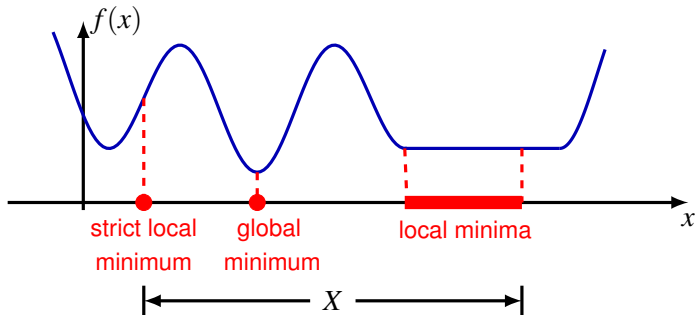
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