

# Lecture 1. Introduction

## Course information

Optimization. 优化      决策 / 选择 / etc ...

Example: from Hongqiao to campus.

Taxi: fast. expensive. waiting in a long queue.

Metro line 2. cheaper slower. stop far away.

Hongqiao bus line 4. cheapest. much slower. ---.

Description via mathematics:

maximize / minimize  $f(x)$ .      objective function.

subject to  $x \in \Omega$       feasible set

$x^* = \underset{x \in \Omega}{\operatorname{argmin}} f(x)$       optimal solution

What does "linear and convex" mean?

In general optimization problems are very difficult to solve.

$x \in \mathbb{R}^n$ .  $f(x) : \mathbb{R}^n \rightarrow \mathbb{R}$        $\Omega$  specified by constraints

$$g_1, \dots, g_m. \quad g_i(x) = 0. \quad g_j(x) \leq 0. \quad g_k(x) \geq 0.$$

Knapsack problem 背包问题. 如果你每天只能去一次教授...

$n$  types of goods. 瓜子体积小但重. 薯片轻但占地.

$i$ -th type has size  $a_i$  and weight  $b_i$

You have a bag of volume capacity  $A$  and load capacity  $B$ .

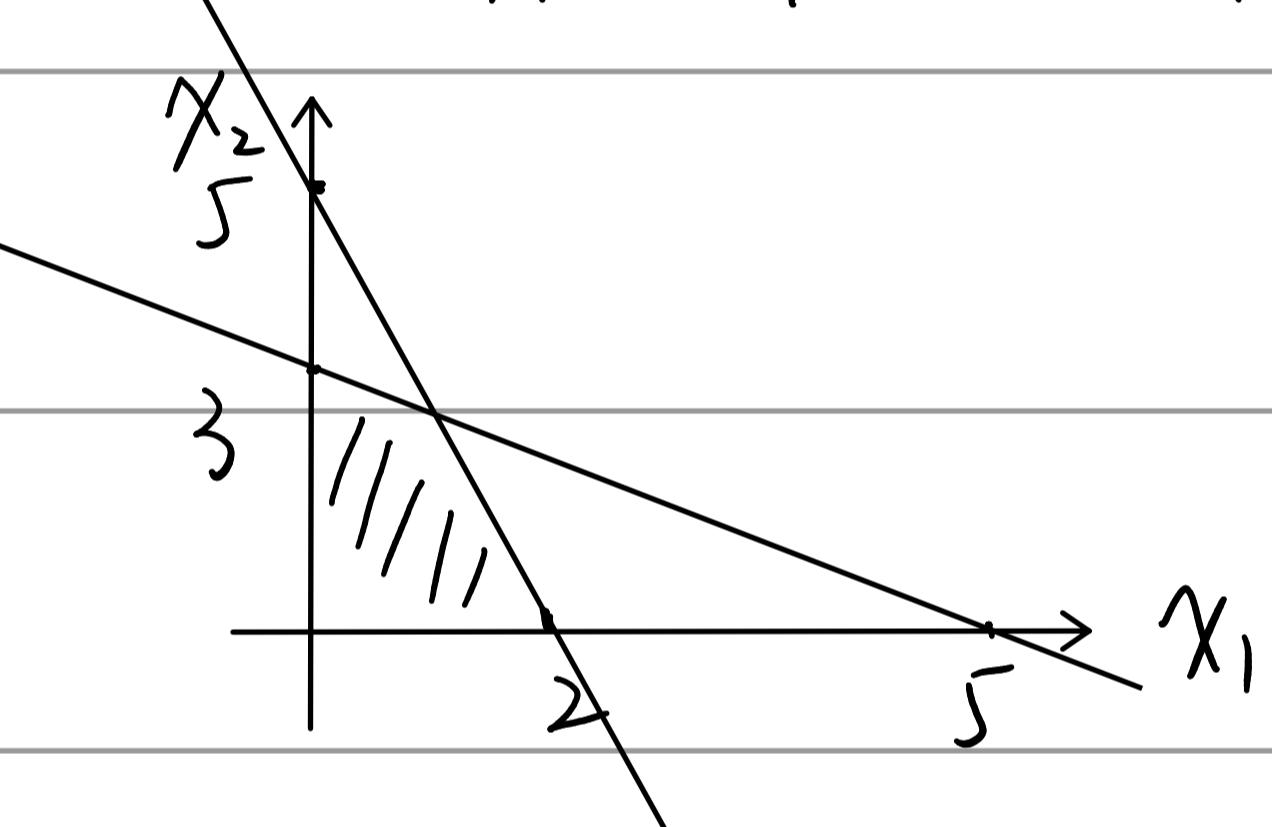
goal: maximize your happiness.

$$\max \sum_i c_i x_i \quad \text{s.t.} \quad \begin{aligned} \sum_i a_i x_i &\leq A \\ \sum_i b_i x_i &\leq B \\ x_i &\geq 0 \end{aligned}$$

Assume only 2 types (瓜子 & 薯片).

$$\max 10x_1 + 15x_2 \quad \text{s.t.} \quad \begin{aligned} 3x_1 + 5x_2 &\leq 15 \\ 5x_1 + 2x_2 &\leq 10 \end{aligned}$$

more types?



simplex algorithm / primal-dual

The goal is specified. We now consider another example.

Data fitting. ideal gas law  $pV = nRT$

$$T \quad 30 \quad 40 \quad 50 \quad 60 \quad \dots \quad V = kT + b$$

$$V \quad 1.011 \quad 1.019 \quad 1.032 \quad 1.041 \quad \dots \quad \text{find the possible coefficients.}$$

Now we have a data set  $\{(x_1, y_1), \dots, (x_m, y_m)\}$ ,  $x_i \in \mathbb{R}^n$ .

Assume  $y = w^T x + b$ . inconsistent, what is the best approximation?

Question: how to measure the distance between  $y$  and estimated  $\hat{y}$ ?

If  $y, \hat{y} \in \mathbb{R}$ , absolute value of  $y - \hat{y}$  is natural, but if  $y \in \mathbb{R}^n$ ?

Norm 范数. a generalization of absolute values.

Definition: Given a vector space  $V$  over a field  $F$ , a norm  $\|\cdot\|$  is a function  $\|\cdot\|: V \rightarrow \mathbb{R}$  satisfying following properties:

1. (nonnegativity)  $\forall v \in V, \|v\| \geq 0$

2. (positive definiteness)  $\|v\| = 0 \text{ iff } v = 0$ .

3. (absolute homogeneity)  $\forall r \in \mathbb{R}, v \in V, \|r \cdot v\| = |r| \cdot \|v\|$ .

4. (triangle inequality)  $\forall u, v \in V, \|u + v\| \leq \|u\| + \|v\|$ .

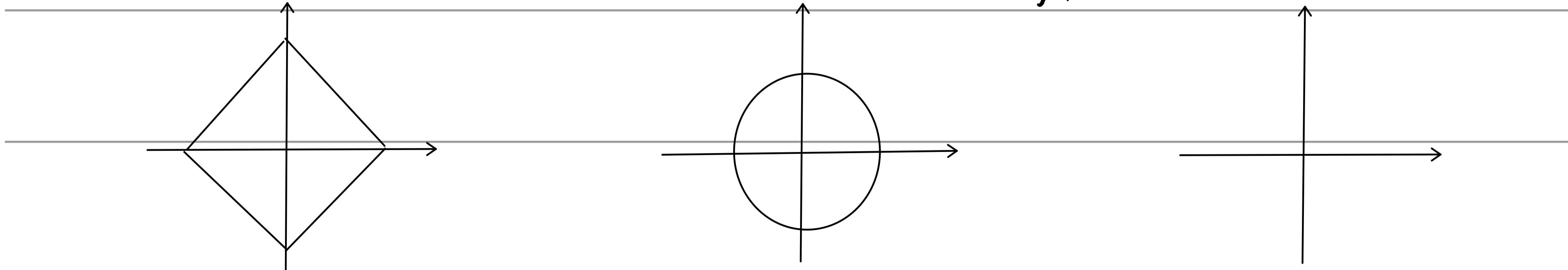
Example.  $\ell_p$ -norm,  $p$ -norm, or  $L^p$ -norm for  $\mathbb{R}^n$ .

$$\|x\|_p = (|x_1|^p + |x_2|^p + \dots + |x_n|^p)^{1/p}, \text{ where } p \geq 1.$$

In particular.  $\|x\|_1 = |x_1| + \dots + |x_n|$  (Manhattan distance)

$$\|x\|_2 = \sqrt{x_1^2 + \dots + x_n^2} \text{ (Euclidean norm)}$$

$$\|x\|_\infty = \max \{|x_1|, \dots, |x_n|\}$$



Sometimes we use  $\ell_0$ -norm  $\|x\|_0 = |x_1|^0 + \dots + |x_n|^0$  (norm?)

Example. norm induced by inner product. canonical norm

Definition: an inner product for a vector space  $V$  over a field  $\bar{F}$ .

is a function  $\langle \cdot, \cdot \rangle : V \times V \rightarrow \bar{F}$  satisfying (assume  $\bar{F} = \mathbb{R}$ ).

1. (nonnegativity)  $\langle x, x \rangle \geq 0$ .

2. (positive definiteness)  $\langle x, x \rangle = 0$  iff  $x = 0$

3. (symmetry)  $\langle x, y \rangle = \langle y, x \rangle$ . (conjugate if  $\bar{F} = \mathbb{C}$ ).

4. (linearity)  $\langle rx, y \rangle = r\langle x, y \rangle$  (homogeneity)

$\langle x+y, z \rangle = \langle x, z \rangle + \langle y, z \rangle$  (additivity).

In particular.  $x, y$  are orthogonal if  $\langle x, y \rangle = 0$ .

Canonical norm: induced by inner product  $\|x\| = \sqrt{\langle x, x \rangle}$

Cauchy - Schwarz inequality:  $|\langle x, y \rangle| \leq \|x\| \|y\|$

Euclidean inner product space:  $\langle x, y \rangle = x^T y = \sum x_i y_i$

Back to data fitting: least squares solution. using  $l_2$ -norm.

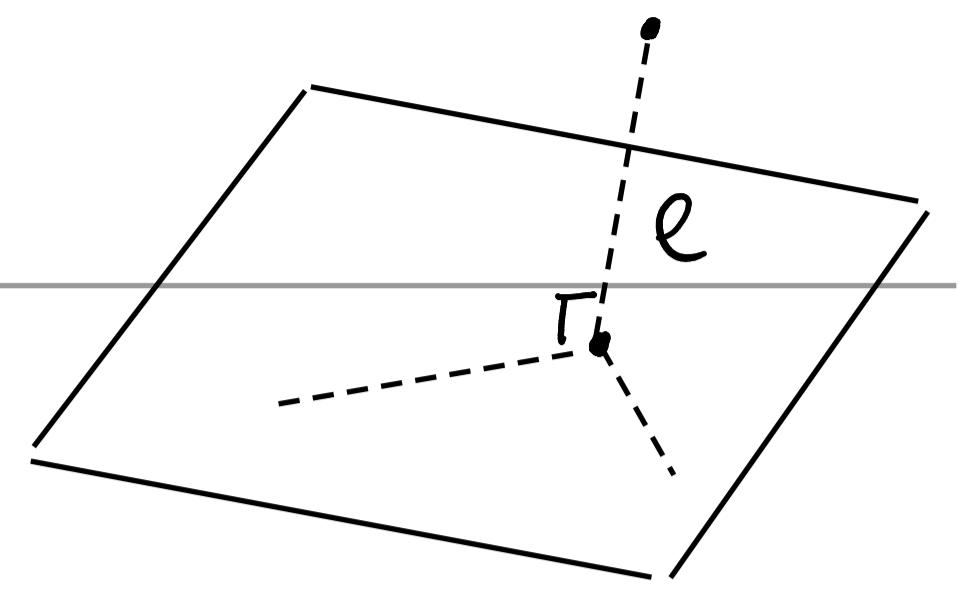
$y = w^T x + b$ . let  $X = (x_1 \dots x_m)^T \in \mathbb{R}^{m \times n}$ ,  $y = (y_1 \dots y_m) \in \mathbb{R}^m$

$$\min_{w \in \mathbb{R}^n, b \in \mathbb{R}} \sum (w^T x_i + b - y_i)^2 = \min_{w \in \mathbb{R}^n, b \in \mathbb{R}} \|Xw + b \cdot \mathbf{1} - y\|_2^2$$

$b$  is not important. let  $x'_i = (x_{i1}, \dots x_{in}, 1)$ .  $w' = (w_1, \dots w_n, b)$

$$\min_{w \in \mathbb{R}^n} \|Xw - y\|_2^2. \quad Xw: \text{column space of } X. \quad R(X) \text{ or } \text{im}(X).$$

(orthogonal) projection of  $y$  onto  $R(X)$ .



$$\text{assume } e \perp R(X) \Rightarrow X^T e = 0$$

$$\exists \hat{w}. \text{ s.t. } y - e = X \hat{w} \Rightarrow X^T(y - X \hat{w}) = 0.$$

$$\Rightarrow X^T y = X^T X \hat{w} \Rightarrow \hat{w} = (X^T X)^{-1} X^T y \text{ if } \text{rank}(X) = n. \quad \square$$

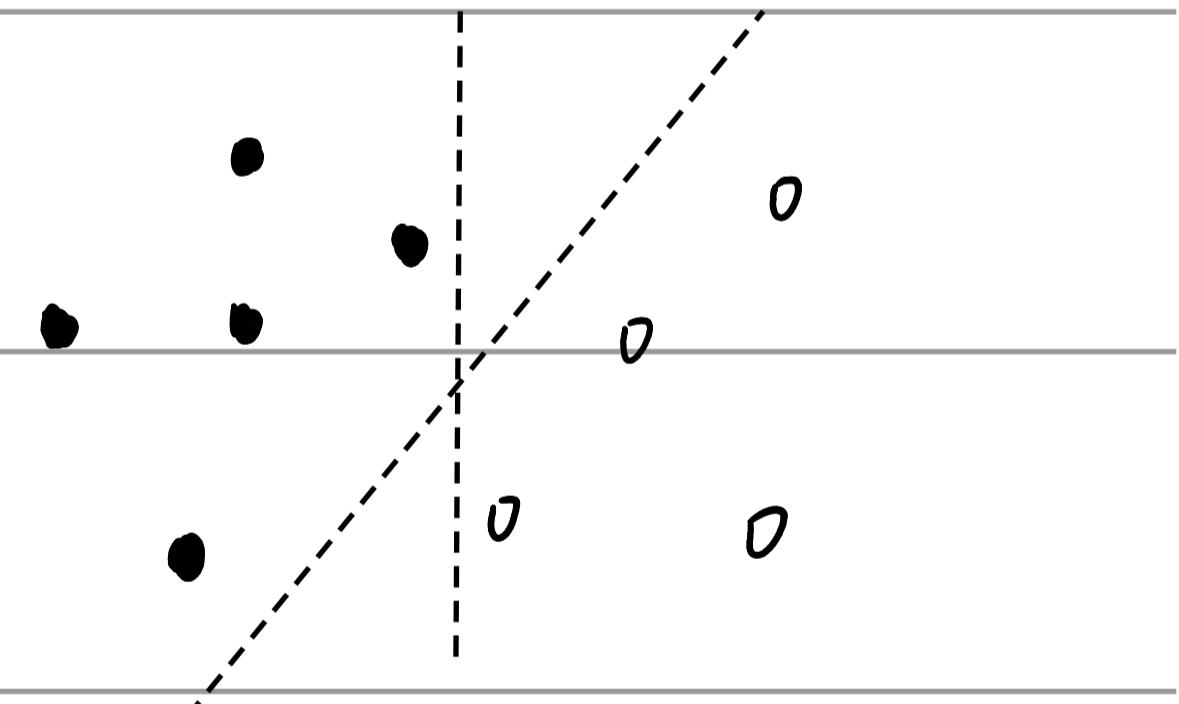
Classification and support vector machine.

classify      ○      □      /      ☺      ↗

Given a data set  $\{x_1, \dots, x_m\}$ ,  $x_i \in \mathbb{R}^n$ . classify by  $y_i \in \{\pm 1\}$

Goal: separate  $\{x_1, \dots, x_m\}$  by a hyperplane  $w^T x + b = 0$ .

maximize the distance to the hyperplane.



$$\text{constraints: } y_i(w^T x_i + b) > 0.$$

Distance to the hyperplane  $P$ :  $w^T x + b = 0$ .  $w \perp P$ .

orthogonal projection  $x \rightarrow x'$  on the hyperplane  $P$ .

$$(x - x') = r \cdot w \text{ for some } r \in \mathbb{R} \text{ and } w^T x' + b = 0.$$

$$w^T(x - rw) + b = 0 \Rightarrow r = \frac{w^T x + b}{w^T w} \leftarrow \|w\|^2$$

$$\text{distance from } x \text{ to } P \text{ is } \min_{y \in P} \|x - y\| = \|x - x'\| = \frac{|w^T x + b|}{\|w\|}.$$

Back to classification: linear classifier with maximum margin:

$$\max_{w \in \mathbb{R}^n, b \in \mathbb{R}} \min_i \frac{|w^T x_i + b|}{\|w\|} \quad \text{subject to } y_i(w^T x_i + b) > 0.$$

So  $|w^T x_i + b| = y_i(w^T x_i + b)$ . choose proper  $w$  and  $b$

such that  $\min_i y_i(w^T x_i + b) = 1$ .  $\min_i \frac{|w^T x_i + b|}{\|w\|} = \frac{1}{\|w\|}$ .

$$\min_{w \in \mathbb{R}^n, b \in \mathbb{R}} \|w\|^2. \quad \text{subject to } y_i(w^T x_i + b) \geq 1. \quad \square$$